

Environmental Education and Awareness Building

To realize successful environmental preservation, all managers and employees must clearly understand its objectives and proactively participate in its relevant activities. To enhance employees' knowledge regarding environmental issues and to translate that knowledge into better understanding, DENSO is promoting environmental education and sponsoring environmental exhibitions on an ongoing basis.

● Environmental Education

DENSO built an environmental education system—tailored to employees according to their positions, from new employees to managers—that enables the reinforcement of the learning process throughout an employee's career. In fiscal 1998, employees at the ranks listed in the table on the right received training on the importance of environmental preservation and their roles.

● Environmental Exhibitions

DENSO held exhibitions to introduce its environmental preservation activities in a readily comprehensible manner and thus encouraged employees' understanding of environmental issues and promoted their participation in environmental activities. An exhibition held from July 14 to 16, 1998, attracted more than 1,700 employees and managers. The exhibition was well received, and subsequent exhibitions were held in each business unit. In the future, DENSO will regularly hold such exhibitions to further enhance awareness of environmental issues.

Environmental Education System

Rank	Content	
New Employees	Basic environmental issues; DENSO environmental policies; Environmental policy in the workplace; Fundamental knowledge of environmental preservation	
Newly Promoted	Team Leaders	Basic environmental issues; Status of environmental preservation at DENSO; Responsibilities of team leaders
	Assistant Managers	Basic environmental issues; Process for environmental management
	Managers	Basic environmental issues
	Department Managers Plant Managers	Environmental management (responsibilities and authority)
Managers (technical staff)	Environmental preservation technologies	
Environmental Workers*	Overview of facilities; Operation and inspection; Maintenance; Taking measures for irregularities and emergencies	
All Employees	Key points of environmental management system	

*Environmental workers: Employees that DENSO determines to be involved in the operation and maintenance of critical facilities in terms of potential impact on the environment, including production engineers, employees working in safety, health, and environment-related roles, and employees responsible for power generation facilities

● Environmental Exhibition

This exhibition, held for the promotion of DENSO environmental protection efforts, comprised an array of booths and displays covering a range of issues.

- Status of environmental destruction and DENSO's approach
- Prevention of global warming
- Reduction of industrial waste
- Prevention of environmental pollution
- Business groups' environmental preservation activities: The life of an automotive air conditioner
- ISO environmental management systems and others

