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Auto Expo 2012

DENSO's Aftermarket Products

Not only for original equipment manufacturers, DENSO also develops and markets automobile related products for the aftermarket worldwide. At Auto Expo 2012, the company showcases its key aftermarket products for the market in India.

The products and their features are as below.

1. Iridium Spark Plug

- Enhanced engine performance with a U-grooved cut inside the ground electrode
- Improved fuel efficiency by lowering the required voltage and enhancing firing performance
- High reliability with corrosion-resistant bright nickel plating

2. Nickel Spark Plug

- Minimized miss-firing even at high temperature level
- Improved engine running with superior ignitability and excellent throttle response.

3. Wiper Blade

- Silent and stable wiping efficiency even at high speed
- Full metal lever with qualified anti-rust coating
- New super-edge rubber wiper blade

4. Horn

- Superior sound quality with sound level of 108db-112db
- High reliability
- Compact and universal fitment

In addition to the above products, DENSO also exhibits Iridium Spark Plugs for Gas Engines and Bus Air Conditioners.