

**Contact: Sadayoshi Yokoyama,
Goro Kanemasu**

Corporate Communications
DENSO Corporation
Phone : +81-566-25-5594
sadayoshi_yokoyama@denso.co.jp
goro_kanemasu@denso.co.jp

Auto Expo 2012

Yasushi Nei

Chairman, DENSO INTERNATIONAL INDIA PVT. LTD.
Executive Director, DENSO Corporation

Yasushi Nei is chairman of DENSO INTERNATIONAL INDIA PVT. LTD. and executive director of DENSO Corporation.

After graduating from Kanazawa University in Kanazawa City, Japan with a degree in Economics, Nei joined DENSO (formerly Nippondenso, Co., Ltd.) in the Overseas Aftermarket Sales Division. During his tenure with this division, Nei expanded the sales promotion of aftermarket products to overseas markets.

In 1999, Nei took the position of president at DENSO Sales India (currently DENSO INTERNATIONAL INDIA), where he worked for four years.

In August 2003, Nei was named general manager of the Toyota Sales Division and returned to Japan.

In June 2004, Nei was named one of DENSO's executive directors. He became President of DENSO International Asia Pte. Ltd. in June 2009.

In June 2010, he was appointed to the chairman of DENSO INTERNATIONAL INDIA and come back to India again.

DENSO, a leading global supplier of advanced automotive technology, systems and components, employs approximately 120,000 people in 35 countries and regions, including Japan. Consolidated global sales for the fiscal year ended March 31, 2010 totaled US\$37.7 billion.