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**Tokyo Motor Show 2009**

## **Nobuaki Katoh**

President and CEO, DENSO Corporation

Nobuaki Katoh began serving as the president and CEO of DENSO Corporation, headquartered in Kariya, Aichi, Japan in June 2008.

Katoh joined DENSO Corporation (formerly Nippondenso Co., Ltd.) in 1971 after graduating from Keio University in Tokyo with a degree in Business and Commerce.

In 1996, Katoh was named general manager of the Air-Conditioning Planning Department, where his main responsibilities included developing business strategies to increase DENSO's share of the air conditioning market. Katoh's strategies worked: DENSO's share of the air conditioning market increased, and DENSO has maintained the global number one market share for air conditioners for more than 10 years.

In 1999, Katoh was made general manager of the General Planning Department, and one year later, was promoted to director. In this position, he has used his planning skills to help further globalize DENSO Corporation.

In June 2004, he was named one of DENSO's managing officers, and became president of DENSO's European headquarters in June 2005. He was promoted to senior managing director and returned to Japan in June 2007.

DENSO, a leading global supplier of advanced automotive technology, systems and components, employs approximately 120,000 people in 33 countries and regions, including Japan. Consolidated global sales for the fiscal year ended March 31, 2009 totaled US\$32.0 billion.

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