

**Contact: Sadayoshi Yokoyama,
Goro Kanemasu**
DENSO CORPORATION
Phone: 81-566-25-5594
Fax: 81-566-25-4509
sadayoshi_yokoyama@denso.co.jp
goro_kanemasu@denso.co.jp

Tokyo Motor Show 2009

Small Air Conditioning Unit for Compact Vehicles

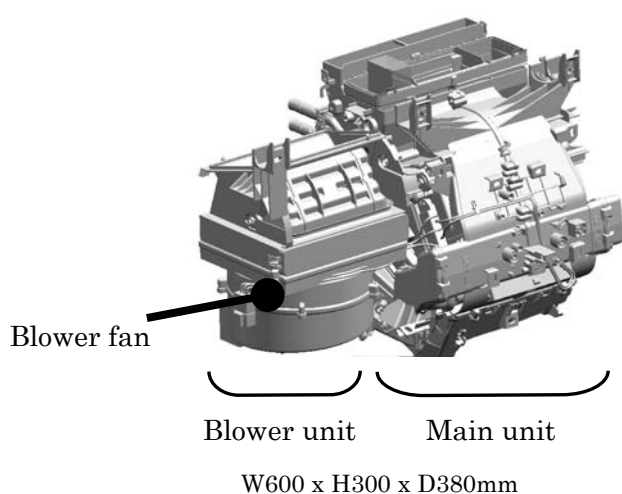
— 20 percent smaller in size and contributes to more legroom for front passenger —

DENSO Corporation has developed a new air conditioning unit, which is approximately 20 percent smaller in volume than the conventional product.

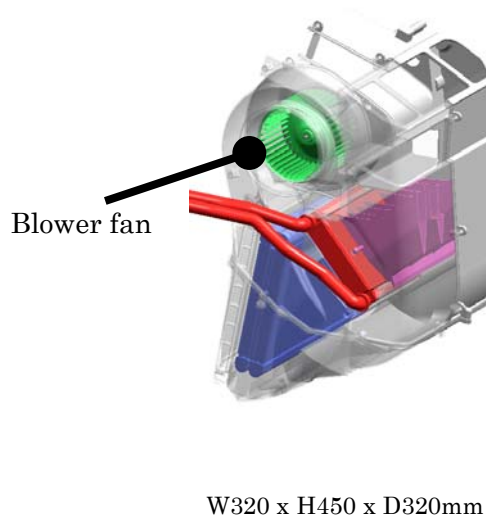
With improvements including new resin molding technologies, DENSO reduced the size of the blower fan. This allows the blower unit containing the blower fan to be reduced by almost half the size of the conventional component, contributing to the size reduction of the air conditioning unit.

This air conditioning unit also can be mounted in the center of the instrument panel to create more legroom for the front passenger. DENSO achieved this by integrating the blower unit - which generally is separated from the main unit and located above the front passenger's leg space - into the uppermost side of the main unit.

The new system is installed on Toyota's compact car, the "iQ," launched in Japan in November 2008.



Conventional air conditioning unit



Newly developed air conditioning unit