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TOYOTA F1 TEAM Jarno Trulli Ralf Schumacher



The Power to Reach the Top!

Spark plug technology recognized the world over!!

The evolution of driving — high spec, 0.4 mm diameter iridium center electrode

DENSO's racing-bred, spark plug technology in the world's ultimate motor sports The iridium plug dominates this technology and generates an amazingly high level of response.



Next-generation spark plug that exudes latent engine power with its high-performance spark.

IRIDIUM POWER



Superlative performance, long life, and high response.

IRIDIUM TOUGH



Unbeatable spark technology, fine-tuned for racing.

IRIDIUM RACING

