

MOTORSPORTS Supported by DENSO

HONDA LCR & KTM

WGP

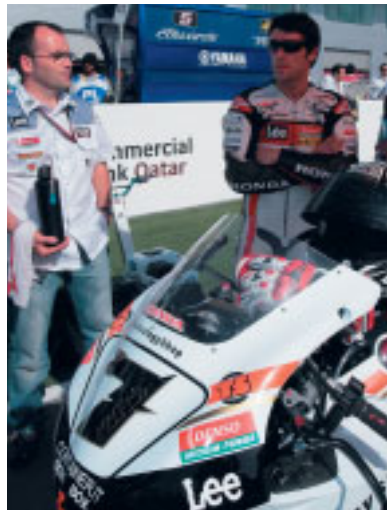
Aiming at the pinnacle of motorcycling, DENSO Iridium Power is full-throttle.

The FIM Road Racing World Grand Prix (WGP) was started by the Fédération Internationale de Motocyclisme (FIM) in 1949 and embodies the world's top motorcycle racing. Initially, this racing was formerly categorized into seven classes, but today it is classified into three. MotoGP is the top class, followed by GP-250cc and GP-125cc.

MotoGP, formerly the GP-500cc class that was renamed in 2002, races monster motorcycles with the greatest features of four-cycle engines equipped with an upper limit of 800cc engine displacement. A single machine can harness 200 horsepower, and maximum speeds easily surpass 300 km/h.

DENSO has supported WGP-125cc and WGP-250cc since 2001. Many winners have been supported by DENSO, including the winning debut of the Iridium Plug at the Suzuka Grand Prix in April 2001.

DENSO has entered the MotoGP class with HONDA's team LCR since 2006. In 2007, DENSO continues to support HONDA LCR, together with Tomohiro Koyama who transferred to Team KTM, and Hiroshi Aoyama of Team KTM. They will again be engaged in heated races for the podium in all classes this year.



ALL ABOUT MOTOR SPORTS SUPPORTED BY DENSO
RIDERS PROFILE

Carlos Checa
 Born: October 15, 1972 in Spain
 Height: 174 cm; Weight: 69 kg
 Record for the last three years:
 2004 5th place, WGP MotoGP class
 2005 9th place, WGP MotoGP class
 2006 15th place, WGP MotoGP class

Tomohiro Koyama
 Born: March 19, 1983 in Japan
 Height: 155 cm; Weight: 48 kg
 Record for the last three years:
 2004 2nd place, Japan Championship 250cc class
 2005 8th place, WGP-125cc class
 2006 15th place, WGP-125cc class

●Equipped with DENSO RC212V custom racing plugs

