

MOTORSPORTS

Supported by DENSO



SUBARU WORLD RALLY TEAM WRC



● Equipped with DENSO IRIIDIUM Custom Racing Plugs for the SUBARU Impreza WRC 2007

Aiming for WRC 2007 victory with new SUBARU Impreza

ALL ABOUT MOTOR SPORTS SUPPORTED BY DENSO DRIVERS PROFILE



Petter Solberg

Born: November 18, 1974 in Norway
Record for the last three years:
2004 2nd place, WRC Driver's Championship
2005 2nd place, WRC Driver's Championship
2006 6th place, WRC Driver's Championship



Chris Atkinson

Born: November 18, 1979 in Australia
Record for the last three years:
2004 1st place, Asia Pacific Super 1600 Championship
2nd place, Australian Rally Championship
2005 12th place, WRC Driver's Championship
2006 10th place, WRC Driver's Championship



Bestowed with the title "World Championship" by the Fédération Internationale de Automobile (FIA), the World Rally Championship (WRC) is another premier world racing crown, as is F1. Different from formula race cars that have each part individually designed for racing, WRC uses commercially available stock cars. Rallies take place on local streets in a variety of places, such as snow-covered roads in the Alps, safari trails in deserts, or mountainous roads in Mexico, and not on a circuit course.

DENSO supports the Subaru World Rally Team, winning the most WRC championships among Japanese manufacturers. In 2005, DENSO IRIIDIUM PLUG was first equipped in the Subaru Impreza WRC, winning its debut race, which was the third race of the season and held in Mexico. With Petter Solberg as its ace driver in 2005, the team won three races in its attempt to recapture the Driver's Championship it last held in 2003, but unfortunately ended the season in 2nd place. In the following year of 2006, the team marked "best time" no less than 38 times that season and demonstrated their speed, although they did not win a single race. In 2007, the team is aiming for victory together with a brilliant young driver, Chris Atkinson.



MOTOR SPORTS
DENSO IRIIDIUM POWER
CHINA
INDONESIA
KOREA
MALAYSIA
PHILIPPINES
SAUDIARABIA
SINGAPORE
TAIWAN
THAILAND
JAPAN
EUROPE & USA
MOTOR CYCLE
SMALL ENGINE
CROSS REFERENCE
PART NUMBER